



USA Rare Earth and Enduro Sign Memorandum of Understanding for Delivery of U.S.-Made Neo Magnets for Pipeline Cleaning “Smart Pigs”

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Oklahoma Neo-Magnet Plant Stands Ready to Serve Dozens of Industries with a Modular Production Line Capable of Micro-Manufacturing Magnets of All Shapes, Sizes & Use-Cases

STILLWATER, Okla., Aug. 12, 2025 (GLOBE NEWSWIRE) -- [USA Rare Earth](#), Inc. (Nasdaq: USAR) (USAR or the Company) today announced it has signed a memorandum of understanding (MOU) with [Enduro Pipeline Services](#) (Enduro), a leading provider of pipeline cleaning and inline inspection (ILI) tools, for delivery of the Company's neo magnets, of which USAR plans to begin production in early 2026.

Enduro's advanced pipeline pigs, also known as "intelligent pigs" or "smart pigs," use high-powered neodymium magnets to collect ferrous debris, detect defects, and track their location within the pipeline. Strong magnets help to improve the capture of metallic fragments like rust, scale, and welding debris, ensuring a cleaner pipeline interior. They are also used to detect corrosion inside the pipeline.

"We've always believed that when American companies support each other, the entire industry gets stronger," said Dwane Laymon, CEO of Enduro Pipeline Services. "Sourcing rare earth magnets domestically—from a fellow Oklahoma manufacturer—does more than improve our supply chain. It helps keep jobs in our state strengthens our economy, and reinforces our ability to deliver dependable tools to pipeline operators. We stand behind every product we make, and we're proud to say it's built in the U.S.A."

This agreement is the latest in a series commissioning USAR's Innovations Lab in Stillwater, Oklahoma, for the purpose of prototyping magnets and qualifying them for use in multiple industries. Additional MOUs with Moog (AI/Data Centers), PolarStar (Aerospace/Defense) and StudBuddy (Residential Construction), have been announced in recent months. USAR's Innovations Lab mimics the production capabilities of the USAR's commercial manufacturing facility once commissioned in 2026.

"We are proud to partner with Enduro to provide them with American-made magnets that will maintain the speed and quality for which their pigs are known," said Joshua Ballard, CEO of USA Rare Earth. "Our manufacturing plant in Stillwater stands ready to serve any industry, with the capability to create high-powered magnets of every size and shape."

Together, Enduro Pipeline Services and USA Rare Earth are proving that American-made isn't just a slogan—it's a strategy for resilience, quality, and long-term success.

For more information, please visit [USARE.com](https://usare.com) and connect with us on [LinkedIn](#) and [X](#).

About USA Rare Earth

USA Rare Earth is building a vertically integrated, domestic rare earth magnet production supply chain. USAR is currently constructing a 310k square foot rare earth sintered neo magnet manufacturing facility in Stillwater, Oklahoma. USAR also controls mining rights to the Round Top Mountain rare earth and critical minerals deposit in West Texas, which holds significant deposits of heavy rare earths, such as dysprosium and terbium, as well as gallium, beryllium, lithium and other critical tech minerals. USAR's permanent neo magnets and rare earth minerals are required for a wide variety of products used in the defense, automotive, aviation, industrial, medical, and consumer electronics industries.

About Enduro Pipeline Services, Inc.

Founded in 1988, Enduro Pipeline Services operates out of Tulsa, Oklahoma, where it designs, manufactures, and supports a full suite of pipeline integrity tools used throughout North America and globally. From custom-engineered cleaning pigs to high-resolution MFL and geometry tools, Enduro's products are trusted across the oil and gas industry for their durability, reliability, and performance.

Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may generally be identified by the

Enduro and USARE Teams



Enduro at USA Rare Earth's Stillwater, Oklahoma Magnet Facility

use of words such as "estimate," "projects," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "would," "should," "future," "propose," "potential," "target," "goal," "objective," "outlook" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

These forward-looking statements include, but are not limited to, statements regarding the financial position, business strategy and the plans and objectives of management for future operations. These statements are based on various assumptions, whether or not identified in this communication, and on the current expectations of USA Rare Earth's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as and must not be relied on by any investor as a guarantee, an assurance, a prediction or a definitive statement of fact or probability. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the control of the parties, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. The Company undertakes no obligation to update these statements for revisions or changes after the date of this presentation, except as required by law.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/2e62fe37-8d9a-44a9-bda7-2380c01daa9e>.